**ACPIN 2024** 

## INTERNATIONAL CONFERENCE LONDON

16TH - 17TH MAY 2024

EXHIBITOR & SPONSORSHIP PACKAGES



CONTACT FOR EXHIBITOR & SPONSORSHIP ENQUIRIES

Anna Bailey makeitdrive marketing & events Tel: +44 (0)7736 553620





## **Contents**

- 3 Welcome from our Chair
- 4 About ACPIN
- 5 Why exhibit at or sponsor ACPIN 2024
- 6 Exhibitor packages
- 6 Sponsorship opportunities
- 7 Excellent conference facilities and location
- 8 How to get involved





## Welcome from the Chair of ACPIN

Dear Potential Exhibitors and Sponsors,

We are proud to announce the outline of the ACPIN Conference 2024, taking place at the Radisson Hotel and Conference Centre in Heathrow, London on Thursday 16th May & Friday 17th May 2024.

The conference theme, "Igniting Progress: Advancing Skills, Expanding Knowledge, Leading Change in Neurophysiotherapy" underscores the dynamic nature of neurophysiotherapy and the imperative to continuously enhance skills, broaden knowledge, and embrace change for the betterment of patient care and outcomes.

By utilizing the term "Igniting Progress," the theme signifies the transformative impact that neurophysiotherapy professionals can have on individuals' lives. It highlights the proactive approach needed to drive innovation and improvements within the field. The combination of "Advancing Skills, Expanding Knowledge, Leading Change" emphasizes the three core pillars of the conference, emphasizing the importance of professional development, staying at the forefront of research and practice, and taking a leadership role in effecting positive change.

This theme will inspire participants to actively engage in the conference, sharing their expertise, exploring new advancements, and collaborating with like-minded professionals to make significant strides in the field of neurophysiotherapy. It sets a strong tone for the event, encouraging attendees to embrace the challenges and opportunities ahead and work collectively to drive progress and elevate the standard of care in neurophysiotherapy.

The conference is aimed at physiotherapists and other allied healthcare professionals working in neurology whether it be in hospitals, private practice, community settings or universities. We want to bring everyone together to share their knowledge, and network, and contribute to improving the lives and outcomes of people living with neurological conditions.

On behalf of the ACPIN team, we look forward to welcoming you to London in 2024.

Kind regards, Adine Adonis Chair





### **About ACPIN**

The Association of Chartered Physiotherapists in Neurology is one of the largest Professional Networks recognised by the Chartered Society of Physiotherapy. The charity is concerned with all aspects of physiotherapy related to the needs of neurologically impaired adults and their relatives and carers.

ACPIN is a dynamic and proactive group. Its function is to encourage the pursuit of excellence in the field of neurological physiotherapy practice. If you are interested in finding out more about ACPIN, please contact us via email: <a href="mailto:membership-support@acpin.net">membership-support@acpin.net</a> or visit our website: <a href="mailto:www.acpin.net">www.acpin.net</a>.









In September 2018, ACPIN was granted charitable status.

Our registered charity number is 1180086.



# Why exhibit at, or sponsor, the ACPIN International Conference 2024?

### **Conference topics to include:**

Leadership; Advances in the rehabilitation and management of those living with Multiple Sclerosis, Neuromuscular conditions, Stroke, Parkinsons Disease and Traumatic Brain Injury.

### What is the expected number of delegates?:

Following the success of our conference in 2022, our intention in the coming years is to attract our pre-Covid numbers of 400 to our biennial, international conferences. However, we appreciate that this will take time given the current cost-of-living crisis and other pressures on our members and are therefore pricing the conference delegate rates as competitively as we can for 2024. We anticipate welcoming approximately 200-250 delegates to our London event and are confident of a steady increase in numbers at future conferences.

## **Very competitive rates for exhibitors and sponsors:**

The ACPIN Board is keen to ensure that ACPIN 2024 is attractive commercially for delegates, exhibitors, and sponsors alike. We are therefore honouring the ACPIN 2022 rates for potential exhibitors and sponsors of ACPIN 2024.

Our aim is to continue to build our long-term relationships with previous exhibitors and sponsors, as well as offering opportunities for companies new to ACPIN who are keen to promote their products and services over a two-day international conference.

We believe that our exhibitor packages and sponsorship opportunities on offer represent excellent value for money. Please see page 6 for full details.

We received great feedback for the ACPIN International Conference 2022

The presentations were all excellent and relevant

Great selection of speakers - very inspirational!

Excellent speakers, full programme, networking was good, refreshments and lunch were excellent

## **EXHIBITOR PACKAGES**

PACKAGE DETAILS	PLATINUM	GOLD	SILVER
Exhibition stand	5M X 5M	3M X 2M	2M X 1M
Number of all access conference passes included	4	2	2
Number of additional passes which can be purchased at a discounted rate	2	2	2
100 word description in conference programme	Y	Υ	Υ
Delegate bag insert (supplied by exhibitor)	Y	Υ	Y
INVESTMENT	£2,000	£1,500	£1,000

## **SPONSORSHIP OPPORTUNITIES**

Sponsorship of drinks reception on Day 1 including announcement/thank you by Chair in opening and closing remarks on both days (ACPIN will design and print invitations for the delegate bags which include the sponsor's company logo).	£2,000
Company logo on delegate bags (250 approx. cotton/reusable tote bags to be printed by ACPIN upon receipt of high resolution company logo). Sponsorship includes announcement/thank you by Chair in opening and closing remarks on both days.*	£1,250
Company logo on lanyards (250 approx. lanyards to be printed by ACPIN upon receipt of high resolution company logo). Sponsorship includes announcement/thank you by Chair in opening and closing remarks on both days.*	£750
Company advert in programme - full page	£250
Company advert in programme - half page	£125
Company logo on home page of conference website	£250
Company logo on conference website (excluding home page)	£50
Company logo on programme front cover	£250
Company logo on signage in venue	£100
Company logo on plenary holding slides	£100
Delegate bag insert (printed inserts to be supplied by sponsor)	£100
3 X social media posts posted by ACPIN leading up to and during the conference - meet the sponsor/exhibitor	£150
ACPIN conference logo and usage guidelines for use in your own social media leading up to the event	£50
Additional exhibitor passes (each)	£50
100 word description in conference programme	£50

#### **EQUIPMENT PROVIDED**

Exhibitors will be located in the pre-function area of the Orbiter Conference Centre, providing plenty of opportunity to interact with delegates throughout the 2-day event.

\*#ACPIN2024 will also be printed on these items.



### The venue

ACPIN 2024 is being held at the

# Radisson Hotel & Conference Centre London Heathrow Bath Road, London UB7 0DU

ACPIN 2024 is being held in the Orbiter Conference Centre with its state-of-the-art audiovisual equipment and fast, free Wi-Fi.

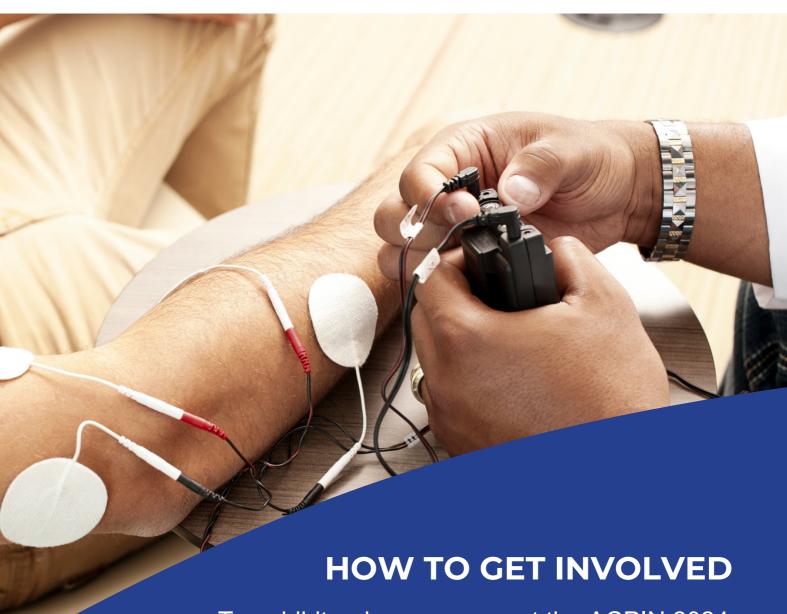
All meetings, plenary and workshop sessions will be held in the Orbiter Conference Centre; lunch and tea/coffee breaks will be held within this area on both days.

#### **Exhibitor schedule**

Set up of the exhibition area will take place between 19.00 and 23.00 on Wednesday 15 May 2024; further logistical arrangements will be provided once you have booked your exhibition stand.







To exhibit or be a sponsor at the ACPIN 2024 International Conference, please email Anna Bailey, Director at our exhibitor/sponsorship delivery partners, makeitdrive marketing & events:

E: anna@makeitdrive.co.uk

T: + 44 (0) 7736 553620

